



Dear Le Mall Committee,

I would like to introduce “JM Gems” that has been in the jewellery business for several years.

We have been an established and respectable company with an excellent track record for the best customer satisfaction. We have never compromised on the quality and the services provided to the customer. You should expect, with every piece of art produced by “JM Gems”, to be of the finest diamond quality, mounted on a setting that was designed and crafted with the utmost care and love. We believe in keeping the customers satisfied and providing them with products at a very competent price. Precious and Semi-Precious stones accompany JM collection to create a bouquet that can only be measured up to nature’s beauty. You can expect from “JM Gems” all kind of classic, fashionable and funky artworks, outsourced from the latest trends in the fashion world.

“JM Gems” is also present in the following locations under its client’s names to whom it sells entire collections. To note that “JM Gems” collection is also exhibited by these clients when participating to different shows;

- Harvey Nichols – KSA
- POS in Dubai Mall – Dubai
- Point of Sale – Kuwait
- Point of Sale – Qatar
- Point of Sale – Texas USA

Locally in Lebanon, “JM Gems” runs its enterprise from its offices in Mirna Chalouhi, a landmark in Beirut, being one of the first commercial centers in the area.

Future international exhibition participation:

25th Middle East International Jewellery & Watch Exhibition; Jewellery Arabia Bahrein 2016

Previous international exhibition participation:

JM Gems participation in “The International Gold, Jewellery & Watch Brands Exhibition; Jewellery Arabia Kuwait 2016” at the Jumeirah Messilah Beach Hotel & Spa, was a complete success for JM Gems. (Appendix A)

Future local exhibition participation:

MZA'ART SOUS LA TENTE August 2016- Mzaar Annual Exhibition

Previous local exhibition participation:

“JM Gems” participation to the Faqra summer exhibition of August 2015 revealed its differentiation with its designs and quality. (Appendix B)



Along to that, the packaging is thought out of the box. It also reveals “JM Gems” will to differentiate itself. (Appendix C)

Please note that JM focuses on shaping its creations and inspirations to blend with its clients ideas and give birth to a unique customized piece of jewelry art.

We look forward to a wonderful long term relationship together and success for all concerned.

Sincerely,

Peggy Nakhle

Graduate Gemologist





Appendix A

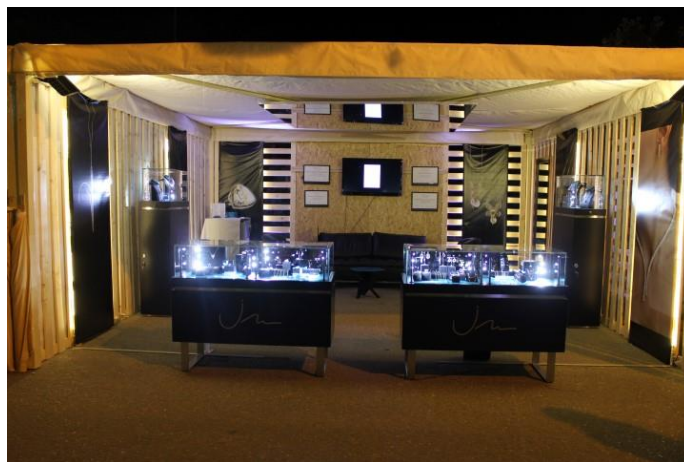


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Appendix B



1st floor, Mirna Chalouhi Center, Blvd Sin el Fil, Sin el Fil, Metn, Lebanon

peggy@imgems.com - www.imgems.com





Appendix C



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1st floor, Mirna Chalouhi Center, Blvd Sin el Fil, Sin el Fil, Metn, Lebanon

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