

Goldette Jewelry Stand

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Goldette Le Mall Dbayeh stand addressed to Le Mall Leasing Committee covering: Preferred branch, Required space, Product/Core Business, Consumer/Age target, Prices range per several categories, Pictures of products and stand design concept.

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Introduction

First, allow me to introduce our selves; my name is Rita-Maria Badawi Salameh I am 28 years old and I'm an interior designer, my sister Joelle Badawi is 33 years old and is a personal banker at Byblos Bank, we both have a passion in jewelry. The idea of opening Goldette came from our family business, owners of Fares Badawi jewelry in Jounieh since 1983.

Business Approach

Goldette we will be targeting newborns and kids segments, since Looking at jewelry market we noticed that many shops promote newborns and kids items but none of them is specialized in this area.

We are intending to have a variety of Lebanese and Italian products with some creative items promoted under "Goldette Line", as well as the ability to customized products request.

Hope our line of business meets with your requirements and we are looking forward to hear from you concerning: rental price, space and location.

Business Details

Below you can find a glimpse on

Preferred branch and Required space

After looking to a variety of locations, we decided that Le Mall Dbayeh branch would be a perfect place to lunch our business. Therefore, we request a space of 6 square meters at your Dbayeh branch.

Prices range per several categories

Category	Gold K	Price Range	
Earrings	18k	USD60	USD300
Necklaces	18k	USD100	USD300
Bracelets	18k	USD100	USD300
Sets(earring, necklace and ring)	18k	USD300	USD700

Ps: The prices of our products will vary depending on categories, nature of gold, Pearls or Precious Stones "Diamond, Emerald...".

Products and stand design concept

Kindly refer to annex for some pictures of the products that we are intending to sell and the stand design concept.

Annex

